



BOEHMERT & BOEHMERT

Training Course

Obtaining, Enforcing
and Evaluating
Intellectual Property
Rights in Europe

June 28 – June 30, 2018

Trademarks / Copyright /
Product Piracy / Unfair Competition

July 2 – July 7, 2018

Patents / Utility Models / Designs

Hotel Vier Jahreszeiten Kempinski

Munich, Germany

Training Course

This course has been shaped to introduce important aspects of obtaining, enforcing and evaluating, particularly licensing Intellectual Property Rights in Europe, providing both an overview on the fundamental strategies of patent and trademark protection as well as insights into the practice of Intellectual Property Professionals. The first week of the seminar deals with the use of trademarks, copyright and the unfair competition law for protecting industrial property, whereas the second week is dedicated to the protection of technology and innovations by patents, utility models and designs. This course addresses in-house lawyers, corporate patent and trademark managers as well as other intellectual property professionals.

In the course you will learn about

- Strategies of obtaining patent protection in Europe, including an overview of the intended Community Patent System.
- Recent developments in the patenting of software-related and biochemical inventions in Europe, including specific IP issues relating to pharmaceuticals.
- Important aspects of the prosecution of European Patents, opposition and appeal procedures at the European Patent Office, including attending an Official Hearing at the EPO.
- Patent litigation in Europe, with a specific view to Germany, including claim construction and patent invalidation as well as a comparison with the provisions/practice in Japan and U.S.A.
- The usefulness of utility models and design protection, including the EU Community Design.
- Important aspects of licensing, IP management, IP valuation and technology transfer in Europe, including software and e-commerce, with a comparative view to other regions.
- Strategies of obtaining trademark protection in Europe, including the EU Community Trademark.
- The protection of trade dress and legal protection beyond registered rights.
- Means of defense against counterfeits, including antipiracy and border seizure measures.

Guest Speakers

Professor Martin J. Adelman

Professor of Intellectual Property Law, George Washington University Law School, Washington, D.C., U.S.A.

Daniel Alexander

Barrister, 8 New Square, London, United Kingdom

Thomas Baumann

Chief Scientific Officer, Cynora GmbH, Bruchsal, Germany

Dr. Giannis Bozas (t.b.c.)

European Patent Office, Munich, Germany

Ignacio de Castro

Deputy Director, WIPO Arbitration and Mediation Center, Geneva, Switzerland

Marianne Grabrucker

Former Presiding Judge, Federal Patent Court, Munich, Germany

Edgar H. Haug

Attorney at Law, Managing Partner of Haug Partners LLP, New York, U.S.A.

Dr. Bertram Huber

Attorney at Law, IP*SEVA – Intellectual Property for Sustainable Energy Ventures, Backnang, Germany

Keiko Kawakami

Patent Attorney, Partner of Innoventier LPC, Osaka, Japan

Alfred Keukenschrijver

Retired Judge at Xth Civil Senate of German Federal Court of Justice, Karlsruhe, Germany

Dr. Florian Kirschenhofer

Max-Planck-Innovation GmbH, Munich, Germany

Dr. Jürgen Koch

Robert Bosch GmbH, Stuttgart, Germany

Dr. Ulrich Lohmann

Attorney at Law, Head of Office Pinsent Masons Germany LLP, Munich, Germany

Prof. Dr. Ulrich Moser

Fachhochschule Erfurt, Erfurt, Germany

Dr. Alexandros Papaderos

Technical University of Munich (TUM), Munich, Germany

Dr. Michael Reich

Attorney at Law, Pinsent Masons Germany LLP, Munich, Germany

Christian Schalk, LL.M.Eur., M.A.

Senior Trademark Counsel, Bayer Intellectual Property GmbH, Monheim, Germany

Thomas Schatz

STAEDTLER Mars GmbH & Co. KG, Nuremberg, Germany

Dr. Lothar Steiling

German and European Patent Attorney, Leverkusen, Germany

Dr. Marion Trommsdorff

European Patent Office, Munich, Germany

Speakers / Moderators of BOEHMERT & BOEHMERT

Dipl.-Phys. Christian W. Appelt German and European Patent Attorney

Dr. Björn Bahlmann Attorney at Law

Dr. Lüder Behrens German and European Patent Attorney

Dipl.-Phys. Dr. Thomas L. Bittner German and European Patent Attorney

Prof. Dr. Christian Czychowski Attorney at Law

Dr. Andreas Dustmann Attorney at Law

Dipl.-Biochem. Dr. Markus Engelhard German and European Patent Attorney

Prof. Dr. Heinz Goddar German and European Patent Attorney

Peter Gross Attorney at Law

Dr. Carl-Richard Haarmann Attorney at Law

Dipl.-Phys. Dr. Michael Hartig German and European Patent Attorney

Dipl.-Ing. Felix Hermann German and European Patent Attorney

Dipl.-Chem. Dr. Ute Kilger German and European Patent Attorney

Dr. Ludwig Kouker Attorney at Law

Dipl.-Biol. Dr. Jan B. Krauss German and European Patent Attorney

Dipl.-Biol. Dr. David Kутtenkeuler German and European Patent Attorney

Dipl.-Ing. Eva Liesegang German and European Patent Attorney

Dr. Andreas Lucke German and European Patent Attorney

Dipl.-Chem. Dr. Karl-Heinz B. Metten German and European Patent Attorney

Dr. Anke Nordemann-Schiffel Attorney at Law

Dr. Michael Rüberg Attorney at Law

Dr. Anja Ruge Attorney at Law

Dipl.-Ing. Nils T. F. Schmid German and European Patent Attorney

Dipl.-Phys. Dr. Steffen Schmidt German and European Patent Attorney

Dr. Volker Schmitz-Fohrmann Attorney at Law

Dipl.-Phys. Dr. Stefan Schohe German and European Patent Attorney

Dipl.-Chem. Dr. Volker Scholz German and European Patent Attorney

Dr. Florian Schwab Attorney at Law

Dr. Julian Waiblinger Attorney at Law

Dr. Martin Wirtz Attorney at law

Trademarks / Copyright / Product Piracy / Unfair Competition

Day 1 – Thursday, June 28

Session I

Moderator: Florian Schwab

9.00 – 9.10 am

Opening Address

Carl-Richard Haarmann

9.10 – 11.15 am

Trademarks in Europe –

**German Trademarks, European Union
Trademarks, International Registrations**

Peter Gross

11.15 – 11.30 am

Coffee break

11.30 – 12.30 pm

**Strategic approach to obtaining
international trademark protection**

Ludwig Kouker

12.30 – 2.00 pm

Lunch break

Session II

Moderator: Carl-Richard Haarmann

2.00 – 3.00 pm

**Latest developments in European
trademark law**

Martin Wirtz

3.00 – 4.30 pm

**Recent developments in German
Trademark Case Law – Federal
Supreme Court and Federal
Patent Court**

Marianne Grabrucker

7.00 pm

Opening Reception and Dinner

Trademarks / Copyright / Product Piracy / Unfair Competition

Day 2 – Friday, June 29

Session I

Moderator: Anja Ruge

9.00 – 10.15 am

**Protection of trade dress –
interplay between 3D-marks, design
protection and unfair competition**
Anke Nordemann-Schiffel

10.15 – 11.15 am

**Trademarks in the focus of
regulatory authorities**
Christian Schalk

11.15 – 11.30 am

Coffee break

11.30 – 1.00 pm

**Trademarks on the Internet – domain
names, adwords and meta tags**
Björn Bahlmann

1.00 – 2.30 pm

Lunch break

Session II

Moderator: Björn Bahlmann

2.30 – 3.30 pm

**Product Piracy – anti-counterfeiting
and its legal framework**
Florian Schwab

3.30 – 4.45 pm

**Product piracy – a global player and its
worldwide fight against counterfeiting**
Thomas Schatz

Trademarks / Copyright / Product Piracy / Unfair Competition

Day 3 – Saturday, June 30

Session I

Moderator: Peter Gross

9.00 – 10.00 am

Enforcing trademarks in Europe
Volker Schmitz-Fohrmann

10.00 – 10.15 am

Coffee break

10.15 – 12.00 pm

Case study – infringement action
Carl-Richard Haarmann,
Volker Schmitz-Fohrmann

12.00 – 1.15 pm

Lunch break

1.15 pm

**Half-day excursion to Bavarian
Countryside, including boat ride
on Lake Starnberg**

7.00 pm

Closing Dinner

Patents / Utility Models / Designs

Day 1 – Monday, July 2

Session I

Moderator: Michael Hartig

9.00 – 9.10 am

Opening Address

Heinz Goddar

9.10 – 9.45 am

**To patent or not to patent –
trade secrets vs. patents**

Heinz Goddar

9.45 – 10.15 am

**Strategies of obtaining patent
protection in Europe
(national, EP, PCT)**

Karl-Heinz Metten

10.15 – 11.15 am

**EPO procedure (search, examination,
grant, nationalization, incl. patent
prosecution highway)**

Thomas Bittner

11.15 – 11.30 am

Coffee break

11.30 – 12.45 pm

Drafting and amending of EP claims

Christian W. Appelt

12.45 – 2.15 pm

Lunch break

Session II

Moderator: Heinz Goddar

2.15 – 3.00 pm

**Utility models in Germany –
a useful weapon in litigation**

Andreas Lucke

3.00 – 4.00 pm

Design protection in Europe

Andreas Dustmann

4.00 – 4.15 pm

Coffee break

4.15 – 5.30 pm

**The Unitary Patent (UP) and
Unified Patent Court (UPC) project –
the status in the advent of BREXIT**

Daniel Alexander

7.30 pm

Opening Reception and Dinner

Patents / Utility Models / Designs

Day 2 – Tuesday, July 3

Session I A – IP & IT

Moderator: Eva Liesegang

9.00 – 10.00 am

Patenting of software related inventions – the view of the EPO
Giannis Bozas (t.b.c.)

10.00 – 11.00 am

Patenting of software related inventions – the view of patent practitioners
Steffen Schmidt

11.00 – 11.15 am

Coffee break

11.15 – 12.30 pm

Software protection under copyright law
Julian Waiblinger

Session I B – Biotech and Pharma

Moderator: Volker Scholz

9.00 – 9.20 am

The current economical and political situation of the biotechnology sector in Europe and Germany
Jan Krauss

9.20 – 10.00 am

Patenting of biotechnology related inventions – the view of the EPO
Marion Trommsdorff

10.00 – 10.45 am

Current issues regarding the protection of biotechnological/ pharmaceutical matter
Markus Engelhard

10.45 – 11.00 am

Coffee break

11.00 – 11.45 am

Scope of protection of chemistry/ pharma patents – product, process, and product-by-process claims
Ute Kilger

11.45 – 12.30 pm

Where are pharma patents going? – the interplay of patents, exemptions and regulatory issues in Europe
Lüder Behrens, David Kутtenkeuler

12.30 – 2.00 pm

Lunch break

Patents / Utility Models / Designs

Session II

Moderator: Heinz Goddar

2.00 – 3.00 pm

Novelty and inventive step under EPC
Nils T. F. Schmid

3.00 – 3.15 pm

Coffee break

3.15 – 4.15 pm

Opposition and appeal procedures at the EPO
Christian W. Appelt

4.15 – 4.45 pm

Preparation of EPO oral proceedings of July 4
Felix Hermann

Day 3 – Wednesday, July 4

Session I

Moderator: Felix Hermann

9.00 – 12.30 pm

Visit to EPO (oral proceedings at EPO)

12.30 – 2.00 pm

Lunch (at Hotel Vier Jahreszeiten)

Session II

Moderator: Heinz Goddar

2.00 – 2.45 pm

Standards vs. patents – competition law and access to technologies
Michael Reich

2.45 – 3.30 pm

Patent Protection in Europe in the age of IoT and industry 4.0
Felix Hermann

3.30 – 4.00 pm

Coffee Break

4.00 – 4.45 pm

America Invents Act (AIA): The effect on patent prosecution litigation
Edgar H. Haug

4.45 – 5.30 pm

The jury system in U.S. patent litigation – an inevitable “must” or can it be avoided?
Martin J. Adelman

Patents / Utility Models / Designs

Day 4 – Thursday, July 5

Session I

Moderator: Heinz Goddar

9.00 – 9.45 am

**Patent litigation –
The German Bifurcation System**
Christian W. Appelt

9.45 – 10.30 am

**UPC and Brexit –
Further Developments?**
Carl-Richard Haarmann

10.30 – 11.15 am

**Defence measures against enforcement
of patents – preliminary injunctions,
customs procedures, criminal actions**
Michael Rüberg

11.15 – 11.30 am

Coffee break

11.30 – 12.30 pm

**Patent invalidation in Germany –
the viewpoint of the bench**
Alfred Keukenschrijver

12.30 – 1.00 pm

**Patent invalidation in Germany –
comments from the trenches**
Eva Liesegang

1.00 – 2.00 pm

Lunch break

Session II

Moderator: Christian W. Appelt

2.00 – 2.45 pm

**Mediation and Arbitration in
Patent Disputes**
Ignacio de Castro

2.45 – 3.30 pm

**Counter measures against
Non Practicing Entities (NPEs)
in Europe**
Heinz Goddar

3.30 – 3.45 pm

Coffee break

3.45 – 5.00 pm

**Claim construction and doctrine of
equivalents – a comparison between
Germany, Japan and USA**
Stefan Schohe, Keiko Kawakami,
Edgar H. Haug

5.00 – 5.30 pm

**Patent Enforcement in Germany
against partial Infringement**
Stefan Schohe

Patents / Utility Models / Designs

Day 5 – Friday, July 6

Session I

Moderator: Christian Czychowski

8.45 – 9.15 am

**Ownership of inventions –
employees' inventions in Germany**
Heinz Goddar

9.15 – 10.00 am

**Legal and commercial aspects of
license agreements**
Heinz Goddar

10.00 – 11.00 am

**IP Management in the era of IoT and
Industry 4.0 – the viewpoint of a global
technology player**
Jürgen Koch

11.00 – 11.15 am

Coffee break

11.15 – 12.00 am

**Max Planck Innovation GmbH –
The technology transfer organization
of the Max Planck Society**
Florian Kirschenhofer

12.00 – 12.45 pm

IP strategies in OLED
Thomas Baumann

12.45 – 1.30 pm

**Industry-university cooperation –
TU Munich as an example**
Alexandros Papaderos

1.30 – 2.00 pm

Lunch break

Session II

Next page

Patents / Utility Models / Designs

Day 5 – Friday, July 6

Session II

Moderator: Heinz Goddar

2.00 – 2.30 pm

Technology transfer in Europe – competition law aspects
Ulrich Lohmann

2.30 – 3.00 pm

Licensing software and databases in cyberspace: selected issues
Christian Czychowski

3.00 – 3.30 pm

Principles of IP valuation
Ulrich Moser

3.30 – 3.45 pm

Coffee break

3.45 – 5.00 pm

IP management and strategy in a global environment
- **Business strategy needs IP strategy**
- **IP business management tools**
Bertram Huber, Lothar Steiling

7.30 pm

Closing Dinner

Day 6 – Saturday, July 7

Full-day excursion to Bavarian Countryside, including Castle Neuschwanstein (optional)

Course fee

€ 1.700,00 for “Patents / Utility Models / Designs”
(July 2 – 6, 2018)

€ 850,00 for “Trademarks / Copyright / Product Piracy /
Unfair Competition”
(June 28 – June 30, 2018), as add-on

€ 950,00 for “Trademarks / Copyright / Product Piracy /
Unfair Competition”
(June 28– June 30, 2018), if booked alone

(These fees include conference materials, luncheons, coffee and soft drinks, opening reception(s) on June 28 and July 2, 2018, resp., closing dinner(s) on June 30 and July 6, 2018, resp., and optional excursion(s) on June 30 and July 7, 2018, resp.)

Payments to be made by cheque or transfer to
Account No. 1112002 at Deutsche Bank AG,
Domshof 22-25, 28195 Bremen, Germany,
Bank Code 290 700 24,
IBAN DE29 2907 0024 0111 2002 00,
BIC (Swift Code) DEUTDE33HAN,
well before the conference.

Applications received after March 31, 2018,
will be subject to a 20 % surcharge.

Accommodation can be arranged at special room rates at
Hotel Vier Jahreszeiten Kempinski, Maximilianstrasse 17,
80539 Munich, phone +49-89-21250, fax +49-89-21252000,
e-mail: reservations.vierjahreszeiten@Kempinski.com,
www.kempinski-vierjahreszeiten.de,
if application is made by May 31, 2018.



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