

**BOEHMERT & BOEHMERT
ANWALTSSOZIJETÄT**

**Training Course:
Obtaining, Enforcing and Evaluating
Intellectual Property Rights
in Europe**

Date and Venue:

July 2 – 4, 2009

Trademarks / Copyright / Unfair Competition

July 6 – 11, 2009

Patents / Utility Models / Designs

Location: Hotel Vier Jahreszeiten, Munich, Germany

Textscite:

Training Course:

This course has been shaped to introduce important aspects of obtaining, enforcing and evaluating, particularly licensing Intellectual Property Rights in Europe, providing both an overview on the fundamental strategies of patent and trademark protection as well as insights into the practice of Intellectual Property Professionals. The first week of the seminar deals with the use of trademarks, copyright and the unfair competition law for protecting industrial property, whereas the second week is dedicated to the protection of technology and innovations by patents, utility models and designs. This course addresses in-house lawyers, corporate patent and trademark managers as well as other intellectual property professionals.

In the course you will learn about:

- Strategies of obtaining patent protection in Europe, including an overview of the intended Community Patent System.
- Recent developments in the patenting of software-related and biochemical inventions in Europe, including specific IP issues relating to pharmaceuticals
- Important aspects of the prosecution of European Patents, opposition and appeal procedures at the European Patent Office, including attending an Official Hearing at the EPO.
- Patent litigation in Europe, with a specific view to Germany and U.K., including claim interpretation and patent invalidation as well as possibly central European invalidation and enforcement systems.
- The usefulness of utility models and design protection, including the EU Community Design.
- Important aspects of licensing, IP management, IP valuation and technology transfer in Europe, including software and e-commerce, with a comparative view to other regions.
- Strategies of obtaining trademark protection in Europe, including the EU Community Trademark.
- The protection of trade dress and legal protection beyond registered rights.
- Means of defense against counterfeits, including antipiracy and border seizure measures.

Guest Speakers:

- **Dr. Giannis Bozas,**
European Patent Office, Munich, Germany
- **Ignacio de Medrano Caballero,**
Deputy Director, General Affairs and External Relations Department, CTM Office (OHIM),
Alicante, Spain
- **Ignacio de Castro,**
Head, Information and External Relation Section, WIPO Arbitration and Mediation Center, Geneva,
Switzerland
- **Prof. Dr. Peter Chrocziel,**
Partner of Freshfields Bruckhaus Deringer, Munich, Germany
- **Marianna Grabrucker,**
Presiding Judge, Federal Patent Court, Munich, Germany
- **Beate Lalk-Menzel,**
DaimlerChrysler AG, Stuttgart, Germany
- **Elisabeth Logcais,** Attorney at Law,
Partner of UGGC & Associés, Paris, France
- **Willy Manfroy,**
Bornival LLC, Chapel Hill, U.S.A.
- **Prof. Dr. Ulrich Moser,**
Fachhochschule Erfurt, Erfurt, Germany
- **Aliki Nichogiannopoulou,**
European Patent Office, Munich, Germany
- **Christian Schalk LL.M.Eur. M.A.,**
Senior Trademark Counsel, Bayer Business Services GmbH, Leverkusen, Germany
- **Matthew Shaw,** Patent Attorney,
Partner of Forrester, Ketley & Co., London, United Kingdom
- **Thomas Voit,**
Judge, Federal Patent Court, Munich, Germany
- **Thomas Wünnemann,**
Managing Director, CPA Deutschland GmbH, Munich, Germany

Speakers / Moderators of Boehmert & Boehmert:

- **Dipl.-Phys. Christian Appelt**, Patent Attorney
- **Dipl.-Phys. Dr. Thomas L. Bittner**, Patent Attorney
- **Dr. Christian Czychowski**, Attorney at Law
- **Dr. Andreas Dustmann**, Attorney at Law
- **Dipl.-Biochem. Dr. Markus Engelhard**, Patent Attorney
- **Prof. Dr. Heinz Goddar**, Patent Attorney
- **Dr. Carl-Richard Haarmann**, Attorney at Law
- **Dipl.-Phys. Andreas Holzwarth-Rochford**, Patent Attorney
- **Michaela Huth-Dierig**, Attorney at Law
- **Dr. Ludwig Kouker**, Attorney at Law
- **Dipl.-Biol. Dr. Jan B. Krauss**, Patent Attorney
- **Dipl.-Ing. Eva Liesegang**, Patent Attorney
- **Dr. Andreas Lucke**, Patent Attorney
- **Dipl.-Chem. Dr. Karl-Heinz B. Metten**, Patent Attorney
- **Malte Nentwig**, Attorney at Law
- **Prof. Dr. Axel Nordemann**, Attorney at Law- **Dipl.-Biol. Dr. Ilka Preuss**, Patent Attorney
- **Dipl.-Ing. Nils T. F. Schmid**, Patent Attorney
- **Dr. Volker Schmitz-Föhrmann**, Attorney at Law
- **Dipl.-Phys. Dr. Stefan Schohe**, Patent Attorney
- **Dr. Florian Schwab**, Attorney at Law
- **Dipl.-Phys. Dr. Dorothee Weber-Bruls**, Patent Attorney
- **Dr. (Chem) Andreas Winkler**, Patent Attorney
- **Dr. Martin Wirtz**, Attorney at Law

(Further information: Prof. Dr. Heinz Goddar, e-mail: goddar@boehmert.de; <http://www.boehmert.de>)

Day 1 – Thursday, July 2

Session I

Moderator: Carl-Richard Haarmann

9.00 a.m. – 9.10 a.m.

- Carl-Richard Haarmann

Opening Address

9.10 a.m. – 11.00 a.m.

- Malte Nentwig

- Florian Schwab

Trademarks in Europe – German Trade-
marks, Community Trademarks, Interna-
tional Registrations

11.00 a.m. – 11.15 a.m.

Coffee break

11.15 a.m. - 12.30 p.m.

- Ludwig Kouker

Strategic approach to obtaining international
trademark protection

12.30 p.m. – 2.00 p.m.

Lunch break

Session II

Moderator: Ludwig Kouker

2.00 p.m. – 3.00 p.m.

- Ignacio de Medrano Caballero

Latest developments in European trademark
law

3.00 p.m. – 4.30 p.m.

- Marianna Grabrucker

Recent developments in German jurispru-
dence concerning non-conventional trade-
marks

7.00 p.m.

Opening Reception and Dinner

Day 2 – Friday, July 3

Session I

Moderator: Volker Schmitz-Fohrmann

9.00 a.m. – 10.15 a.m.
- Axel Nordemann

Protection of trade dress – interplay between
3D-marks, design protection and unfair com-
petition

10.15 a.m. – 11.15 a.m.
- Christian Schalk

Trademarks in the focus of regulatory au-
thorities

11.15 a.m. – 11.30 a.m.

Coffee break

11.30 a.m. – 1.00 p.m.
- Andreas Dustmann

Trademarks and Copyright on the Internet

1.00 p.m. – 2.30 p.m.

Lunch break

Session II

Moderator: Martin Wirtz

2.30 p.m. – 3.15 p.m.
- Michaela Huth-Dierig

Product piracy – anti-counterfeiting and its
legal framework

3.15 p.m. – 4.30 p.m.
- Beate Lalk-Menzel

Product piracy – a global player and its
worldwide fight against counterfeiting

6.30 p.m. - 9.00 p.m.

Office reception and guided tour through
Boehmert & Boehmert Munich Offices

Day 3 - Saturday, July 4

Session I

Moderator: Michaela Huth-Dierig

9.00 a.m. – 10.00 a.m.
- Volker Schmitz-Fohrmann

Enforcing trademarks in Europe

10.00 a.m. – 10.15 a.m.

Coffee break

10.15 a.m. – 12.00 p.m.
- Carl-Richard Haarmann
- Volker Schmitz-Fohrmann

Case study – infringement action

12.00 p.m. – 1.30 p.m.

Lunch break

Session II

Moderator: Martin Wirtz

1.30 p.m.

Half-day excursion to Bavarian Countryside,
including boat ride on Lake Starnberg

7.30 p.m.

Closing Dinner

Day 1 - Monday, July 6

Session I

Moderator: Stefan Schohe

9.00 a.m. – 9.10 a.m.
- Heinz Goddar

Opening Address

9.10 a.m. – 9.45 a.m.
- Heinz Goddar

To patent or not to patent – trade secrets vs. patents

9.45 a.m. – 10.15 a.m.
- Karl-Heinz Metten

Strategies of obtaining patent protection in Europe (national, EP, PCT)

10.15 a.m. – 11.15 a.m.
- Thomas Bittner

EPO procedure (search, examination, grant, nationalization)

11.15 a.m. – 11.30 a.m.

Coffee break

11.30 a.m. – 1.00 p.m.
- Christian Appelt

Drafting of EP claims

1.00 p.m. – 2.30 p.m.

Lunch break

Session II

Moderator: Heinz Goddar

2.30 p.m. – 3.15 p.m.
- Andreas Lucke

Utility models in Germany – a useful weapon in litigation

3.15 p.m. – 4.00 p.m.
- Dorothee Weber-Bruels
- Andreas Holzwarth-Rochford

Design protection – the European aspect

7.30 p.m.

Opening Reception and Dinner

Day 2 – Tuesday, July 7

Session I A – IP & IT

9.00 a.m. – 10.00 a.m.
- Gianni Bozas

10.00 a.m. – 11.00 a.m.
- Stefan Schohe

11.00 a.m. – 11.15 a.m.

11.15 a.m. – 12.30 p.m.
- Christian Czychowski

Moderator: Eva Liesegang

Patenting of software related inventions – the view of the EPO

Patenting of software related inventions – the view of a patent practitioner

Coffee break

Software protection under copyright law

Session I B – Biotech and Pharma

9.00 a.m. – 9.20 a.m.
- Jan Krauss

9.20 a.m. – 10.00 a.m.
- Aliko Nichogiannopoulou

10.00 a.m. – 10.45 a.m.
- Markus Engelhard

10.45 a.m. – 11.00 a.m.

11.00 a.m. – 11.45 a.m.
Heinz Goddar

11.45 a.m. - 12.30 p.m.
- Jan Krauss

12.30 p.m. – 2.00 p.m.

Moderator: Ilka Preuss

The current economical and political situation of the biotechnology sector in Europe and Germany

Patenting of biotechnology related inventions – the view of the EPO

Current issues regarding the protection of biotechnological matter in Europe

Coffee break

Price differentiation and patent exhaustion in pharma

Where are pharma patents going? - the interplay of patents, exemptions and regulatory issues in Europe

Lunch break

Session II

2.00 p.m. – 3.00 p.m.
- Nils Schmid

3.00 p.m. – 3.15 p.m.

3.15 p.m. – 4.15 p.m.
- Christian Appelt

4.15 p.m. – 4.45 p.m.
- Markus Engelhard

Moderator: Volker Scholz

Novelty and inventive step under EPC

Coffee break

Opposition and appeal procedures at the EPO

Preparation of oral proceedings of July 8

Day 3 – Wednesday, July 8

Session I

Moderators: Markus Engelhard, Christian Appelt

9.00 a.m. – 12.30 p.m.

Visit to EPO (oral proceedings at EPO)

12.30 p.m. – 2.00 p.m.

Lunch (at Hotel Vier Jahreszeiten)

Session II

Moderator: Heinz Goddar

2.00 p.m. – 3.00 p.m.

- Peter Chrocziel

Standards vs. patents – competition law and access to technologies

3.00 p.m. – 4.00 p.m.

- Ignacio de Castro

Why mediate/arbitrate intellectual property disputes?

Day 4 – Thursday, July 9

Session I

Moderator: Heinz Goddar

9.00 a.m. – 10.00 a.m.
- Peter Chrocziel

Patent litigation in Germany

10.00 a.m. – 11.15 a.m.
- Eva Liesegang
- Matthew Shaw

Claim interpretation in Germany and U.K.

11.15 a.m. – 11.30 a.m.

Coffee Break

11.30 a.m. – 12.30 p.m.
- Thomas Voit

Patent invalidation in Germany

12.30 p.m. – 2.00 p.m.

Lunch break

Session II

Moderator: Eva Liesegang

2.00 p.m. – 3.00 p.m.
- Christian Appelt

Community patent and central enforcement
of patents in Europe - a status report

3.00 p.m. – 4.00 p.m.
Carl-Richard Haarmann

Protection measures against unjustified en-
forcement of patents – preliminary injunc-
tions, product piracy, criminal actions

Day 5 – Friday, July 10

Session I

Moderator: Andreas Winkler

9.00 a.m. – 9.45 a.m. - Heinz Goddar	Ownership of inventions – employees' inventions in Germany
9.45 a.m. – 10.30 a.m. - Ulrich Moser	Principles of IP valuation
10.30 a.m. – 10.45 a.m.	Coffee break
10.45 a.m. – 11.15 p.m. - Heinz Goddar	Legal aspects of license agreements
11.15 a.m. – 12.00 p.m. - Willy Manfroy	Commercial aspects of license agreements
12.00 p.m. – 12.45 p.m. - Heinz Goddar	IPRs and research cooperation between industry, publicly funded organisations and universities
12.45 p.m. – 2.00 p.m.	Lunch break

Session II

Moderator: Heinz Goddar

2.00 p.m. – 2.45 p.m. - Andreas Winkler	Technology transfer in Europe – competition law aspects
2.45 p.m. – 3.30 p.m. - Elisabeth Logeais	Licensing software and databases in cyberspace: selected issues
3.30 p.m. – 3.45 p.m.	Coffee break
3.45 p.m. – 4.45 p.m. - Thomas Wünnemann	IP rights as business tools
7.30 p.m.	Closing Dinner

Day 6 - Saturday, July 11

Full-day excursion to Bavarian Countryside, including Castle Neuschwanstein (Optional)

I would like to attend:

- the Course from July 2 to 4
- the Course from July 6 - 10
- the Opening Reception/Dinner on July 2
- the Optional Excursion on July 4
- the Closing Dinner on July 4
- the Opening Reception/Dinner on July 6
- the Closing Dinner on July 10
- the Optional Excursion on July 11

Sender (full address details with phone, fax and e-mail, please):	BOEHMERT & BOEHMERT Prof. Dr. Heinz Goddar Pettenkofenstrasse 20 – 22 D-80336 Munich Germany
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Course fee:

€ 1.250,00 for “Patents / Utility Models / Designs” (July 6 – 10, 2009)
€ 550,00 for “Trademarks / Copyright / Unfair Competition” (July 2 – 4, 2009), as add-on
€ 750,00 for “Trademarks / Copyright / Unfair Competition” (July 2 – 4, 2009), if booked alone
(These fees include conference materials, luncheons, coffee and soft drinks, opening reception(s) on July 2 and July 6, 2009, resp., closing dinner(s) on July 4 and July 10, 2009, resp., and Optional Excursion(s) on July 4 and July 11, 2009, resp.)

Payments to be made by cheque or transfer to

Account No. 1112002 at
Deutsche Bank AG
Domshof 22-25
28195 Bremen
Germany
BLZ 290 700 24
IBAN DE29 2907 0024 0111 2002 00
BIC (Swift Code): DEUTDEBBRE,

well before the conference

Applications received after March 31, 2009, will be due to a 20 % surcharge

Accommodation can be arranged at special room rates at Hotel Vier Jahreszeiten, Maximilianstrasse 17, D-80539 Munich, phone +49-89-21250, fax +49-89-21252000, e-mail: reservations.vierjahreszeiten@Kempinski.com, <http://www.kempinski-vierjahreszeiten.de>, if application is made by May 31, 2009